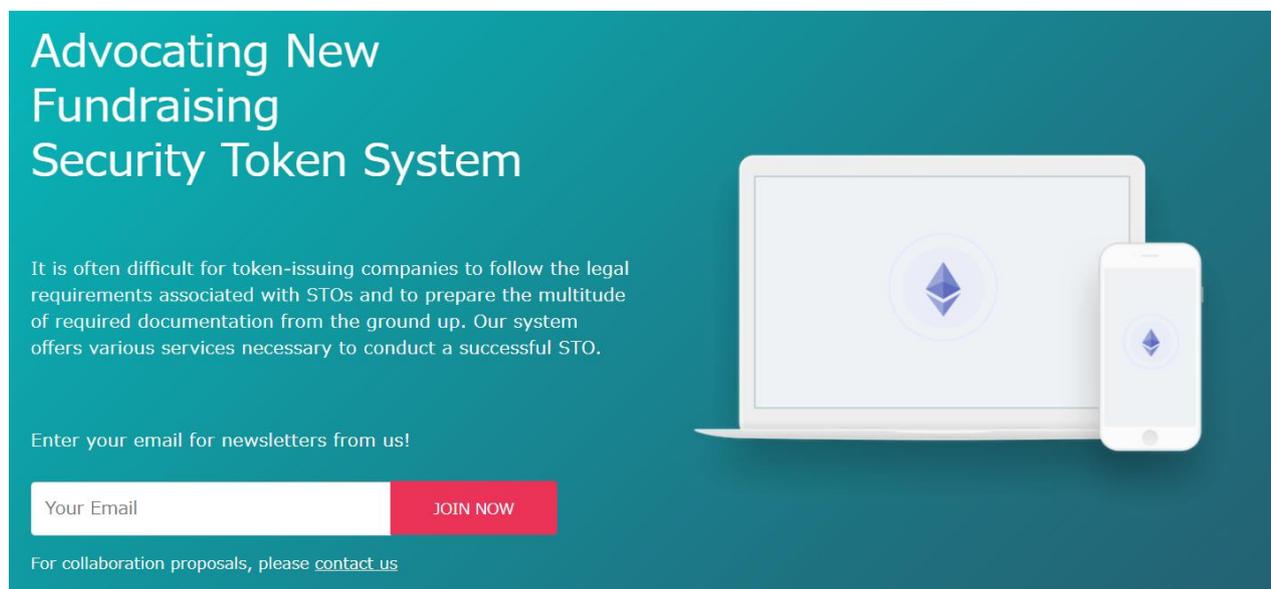


To members of press

AnyPay Group to Launch a New Security Token System in 2018

AnyPay Pte.Ltd. (Headquarters: Singapore, Chairman: Shinji Kimura), a group company of AnyPay Inc. (Headquarters: Minato-ku, Tokyo, CEOs: Takafumi Inoue, Sawako Ohno) (“AnyPay”) announced that it will launch a new security token system in 2018. (<https://www.anypay.sg.com/services/index.html>)

A promotional banner with a teal background. On the left, the text 'Advocating New Fundraising Security Token System' is written in white. Below this, a paragraph explains the difficulty of following legal requirements for STOs. At the bottom left, there is a white input field for 'Your Email' and a red 'JOIN NOW' button. On the right, a laptop and a smartphone are shown, both displaying a blue diamond-shaped token icon on their screens. At the bottom left, there is a link for collaboration proposals.

Advocating New Fundraising Security Token System

It is often difficult for token-issuing companies to follow the legal requirements associated with STOs and to prepare the multitude of required documentation from the ground up. Our system offers various services necessary to conduct a successful STO.

Enter your email for newsletters from us!

Your Email [JOIN NOW](#)

For collaboration proposals, please [contact us](#)

【Background】

Initial Coin Offerings (ICOs), a type of fundraising using cryptocurrencies, have become increasingly popular in recent years around the world, garnering significant attention as a new method of fundraising. However, regulations surrounding ICOs remain underdeveloped around the world. As a result, an increasing number of companies have instead conducted STOs (Security Token Offerings), in which companies fundraise by issuing tokens offered as securities in accordance with applicable financial regulations, and in which investors are entitled to receive dividends from businesses funded by their investments. However, it is often difficult for token-issuing companies to follow the legal requirements associated with STOs and to prepare the multitude of required documentation from the ground up.

AnyPay has developed an ICO advisory business and has supported the ICOs of multiple companies. For example, AnyPay supported the STO of Indian car-sharing company Drivezy, which raised approximately 18M USD over three rounds of fundraising. AnyPay Pte.Ltd. has developed a new system based off of our experience supporting Drivezy and based off of our belief that there is a further need for support systems to allow companies to more easily conduct STOs.

【About Our System】

Our system offers various services necessary to conduct a successful STO. For example, our system offers tools for dividend distribution to investors following STOs, as well as investor relations and communications management tools.

URL: <https://www.anypay-sg.com/services/index.html>

【Our Business Partners】

The AnyPay group is expanding its services and developing its new system through collaboration with companies and funds supporting blockchain technologies in Japan. For example, through LayerX (Headquarters: Minato-ku, Tokyo, CEO: Yoshinori Fukushima), a joint venture between AnyPay and Gunosy Inc. (TSE: 6047), and Decentralizedtech Research Institute (DRI, Headquarters: Shibuya-ku, Tokyo, Founder: Yusaku Senga), a blockchain technology association based in Tokyo, AnyPay implements the latest blockchain technologies into its products.

AnyPay will also collaborate with various partners including Incubate Fund (Headquarters: Minato-ku, Tokyo, General Partners: Tohru Akaura, Masahiko Homma, Keisuke Wada, Yusuke Murata), Gunosy Capital Pte.Ltd.(to be established September 2018), gumi Cryptos (Headquarters: Shinjuku-ku, Tokyo), gumi ventures, Inc. (Headquarters: Shinjuku-ku, Tokyo, President and CEO: Hiroyuki Kawamoto), Das Capital SG Pte.Ltd. (CEO: Shinji Kimura), B Cryptos Ltd. (Headquarters: Minato-ku, Tokyo, President and CEO: Hiroyuki Motoyoshi), and B Dash Ventures Inc. (Headquarters: Minato-ku, Tokyo, CEO: Hiroyuki Watanabe).

The AnyPay group will introduce new fundraising methods and opportunities to many companies through its new system utilizing blockchain technologies.

【Comments by Shinji Kimura, Director and Chairman of AnyPay Inc.】

Blockchain technologies have lowered transactional costs making it possible to securitize assets which did not have sufficient liquidity. By using such technologies, we hope to expand mechanisms through which the movement of funds will be quicker and smoother.

■Disclaimer

This press release is prepared purely for informational purposes, and is not intended to nor should be construed to constitute an offer, distribution, solicitation, or recommendation to or of any security tokens, cryptocurrencies, or specific investment product. AnyPay Inc. and AnyPay Pte. Ltd. do not provide services related to the offering or sale of any financial instruments. AnyPay Inc. and AnyPay Pte.Ltd. have not been licensed as cryptocurrency exchange operators in Japan or in other jurisdictions or countries, and do not offer any services relating to the exchange or sale of cryptocurrencies.

■Company Overview

Company Name: AnyPay Inc. <https://corp.anypay.jp/en/>

Address: 8F Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo, Japan

Founded: 2016/6/27

CEOs: Takafumi Inoue, Sawako Ohno

Capital: 90 million Japanese Yen

Business Overview: ICO advisory, investment fund, paymo, peer-to-peer payment app, paymo biz, online payment platform

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